

Bartosz Krawczyński - assistant professor at Gdańsk University of Physical Education and Sport (GUPES), experienced sports and project manager, a specialist in sport management and sports marketing.

Since 2000 he has been associated with the Gdańsk University of Physical Education and Sport (GUPES), currently as Associate Dean for Sports Faculty and International Studies and Head of the Department of Management and Marketing.



He also works in one of the biggest sports associations in Pomerania Voivodship - Pomeranian Sports Federation. From 2014 to 2017 deputy director and then director of the Institute of Sport - National Research Institute (IS) in Warsaw. Before that head of the Youth Sports Team of the IS (2013-2014).

Doctor of Philosophy (Physical Culture Science and Sports Science), MBA graduate: Management in Sport conducted by the Gdansk University of Technology, a graduate of Master's studies at the Faculty of Management of the University of Gdansk and the Academy of Physical Education in Gdansk (former name of GUPES), author of several scientific publications and research reports in the field of sport, as well as author and co-author of sports projects of national and regional range (among others: Multisport - JuniorSport National Physical Activity Programme for children).

He is an experienced project manager in preparing and implementing sports and educational projects. He is also a certified sports manager, a second class coach in alpine skiing, a sports instructor in sailing and windsurfing.

Scientific & Research interests:

1. Management in sports organizations
2. Sports Event Management
3. Sponsorship in sport
4. Business models in sport
5. Sports Brand Management
6. Sports Project Management

Professional Societies and Organizations:

International Scientific Society of Sport Games

Member of the Scientific Committee in Editorial Board of Journal of Human Kinetics.

Scientific Interships and Study visits:

Universita degli Studi di Messina, Italy

Privately

married, dad of 3 growing daughters, cats and a dog's owner, passionate about felinology, skiing and sailing.